



JESUS EXALTED + WORD EXPLAINED
EASTERN STAR CHURCH

Communications: Social Media (Promotions)

The Social Media Team is expected to assist the Communications team in the strategy and promotion of Eastern Star Church, its ministries, events, etc. via social media outlets. The Social Media Team will act as online ambassadors of Eastern Star Church as they will promote the vision, mission and brand our organization represents. All materials* necessary for promotion will be provided as approved by the Communications Department.

Ministry Area/Department	Communications
Position	Social Media (Promotions)
Accountable To	Director of Communications
Ministry Target	General Congregation
Position Is	Volunteer
Position May Be Filled By	ESC Member
Minimum Maturity Level	New, Growing Christian
Spiritual Gifts	Administration, Service
Best Personality Traits	Consistent, Dependable
Length of Service Commitment	One (1) Year Minimum

ANTICIPATED TIME COMMITMENTS

1. Doing ministry/preparing for ministry: 1-2 assignments per month or willing to commit hours per month/year
2. Participating in meetings/training: monthly meetings

RESPONSIBILITIES/DUTIES

1. Be highly creative and imaginative
2. Have good interpersonal skills
3. Work well in a team
4. Be able to work under pressure and make deadlines
5. Have an eye for detail
6. Be willing to work outside 'normal business hours'

**All Social Media volunteers must sign the social media guidelines form prior to working on any and all Eastern Star Church platforms.*